

Newspaper articles from Herald Scotland.

The perfect replacement

James Currie

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THE champagne corks were popping last night as staff and customers of Haldanes of Cathcart celebrated the official opening of Glasgow's newest SEAT franchise.

Actually the party will continue until next week. The person who buys a car before end of business on Sunday will be given a three-day mini-cruise for two to Amsterdam!

Haldanes, formed in 1927 and still run by the founding family, is probably better known on the south side of the Clyde for its Rover dealership and a thriving coach hire business.

So why SEAT? "We recently moved our Rover business to larger premises," said Ian Haldane. "The problem then arose as to what we should do with our Clarkston Road premises -- and the obvious solution was to take on another new car franchise." We looked at several possibilities before finally settling on SEAT. The company's products fitted our requirements perfectly, being a small enough range to be handled properly at Clarkston Road and offering cars that would be complementary to our Rover activity rather than be seen as direct competitors."